

Invitation to Attend IDC's Outsourcing Forum in Chicago Next Month

I'd like to personally extend an invitation to you to attend the **IDC Outsourcing Forum Midwest: Reinventing Your Business Through BPO and ITO**, scheduled on September 11-12 at the Park Hyatt on Water Tower Square in Chicago.

I encourage you to share information about this exciting new Forum with your colleagues who may benefit from the education and networking opportunities the conference has to offer. I have included a description of the event below:

CONFERENCE DETAILS

This two-day interactive Forum brings together senior executives charged with critical corporate shared services decisions and provides insight into the potential that outsourcing can bring - not just to the bottom line - but to increased market share and competitive advantage. Designed for IT and business executives across all functional areas, attendees will learn:

- * how BPO and ITO can be used to reduce costs, improve efficiencies, and boost profitability.
- * strategies for evaluating and implementing BPO within your organization.
- * how to extend your current outsourcing initiative to a multi process strategy.
- * how outsourcing can differentiate and reinvent your business holistically.

Learn from experts and your peers from these organizations:

AOL • Barry-Wehmiller • Capgemini • DSSI LLC • Energy Insights • EquaTerra • Goodyear • HP • Hydro One • IBM • IDC • Lucent • Manufacturing Insights • Mayer, Brown, Rowe & Maw • Milbank, Tweed • Morgan, Lewis & Bockius LLP • NiSource • neoIT • Procter & Gamble • TPI • Unisys • the Williams Companies • Xerox... and more!

CONFERENCE HIGHLIGHTS

- Intimate and focused **peer-to-peer** learning environment
- Important **new research** on BPO and ITO
- Sessions covering **different functional areas of BPO** including
 - F&A
 - HR
 - Procurement
 - Customer Care
- Unique **manufacturing** and **utilities**-focused tracks
- Roundtable discussions and **end-user case studies**
- One-to-one feedback opportunity with an **expert analyst**

You can view the agenda and speaker updates online at <http://www.idc.com/outsourcingmidwest06>

REGISTRATION IS COMPLIMENTARY FOR BUYERS*

To register for the Forum using your complimentary "ticket", please go to:

<http://www.idc.com/outsourcingmidwest06>. While filling in the online registration form, type the code "**RLY-CR**" in the "**Special Promotion Code**" field. If you have questions about registration, please call 800-605-5849.

* If you are not a buyer, you are eligible for a rate of \$295 to attend (a \$600 savings). Please follow the same registration instructions and IDC will follow-up regarding payment.