



## THE EXECUTIVES' CLUB OF CHICAGO

*cordially invites you to join us  
for a Technology Conference*

### “Technology Outlook for 2007 - Chicago as a Leading Technology Center”

#### CONFERENCE SPONSORS:

ABLE	Information Integrity Coalition
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Crain's Chicago Business	Technology Leaders Association
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Illinois Institute of Technology	World Business Chicago
Illinois Venture Capital Association	

*following our luncheon featuring*  
**George W. Buckley**  
Chairman, President & Chief Executive Officer  
**3M Company**

Friday, December 8, 2006

2:00 pm to 4:00 pm

Chicago Hilton, Waldorf Room - 3rd Floor  
720 South Michigan Avenue, Chicago, Illinois

Business Attire Regrets need not RSVP

TECHNOLOGY CONFERENCE

## Technology Conference Schedule

Friday, December 8, 2006

Chicago Hilton, 720 South Michigan Avenue, Chicago, Illinois  
Waldorf Room - 3rd Floor

**2:00 - 4:00** “**Technology Outlook for 2007 -  
Chicago as a Leading Technology Center**”

#### Welcome

**James C. Tyree**  
Chairman and Chief Executive Officer  
Mesirow Financial

#### Panel

#### Discussion

**Moderator:**  
**John Gentry**  
Partner and Managing Director, CSC Consulting  
Co-Chair, Technology Committee, The Executives' Club

*“Business Applications Outlook for 2007”*

**William Avery**  
Vice President and Chief Information Officer  
Brunswick Corporation

*“Chicago as a Leading Technology Center”*

**Linnea Conrad**  
Partner and Managing Director  
Goldman Sachs & Co.

*“The Mobile Internet”*

**James O'Connor, Jr.**  
Corporate Vice President of Technology Acceleration  
Motorola, Inc.

#### Q & A

**General discussion emceed by John Gentry**

#### Adjournment

**Kaarina Koskenlusta**  
President and Chief Executive Officer  
The Executives' Club of Chicago

## ***“Technology Outlook for 2007 - Chicago as a Leading Technology Center”***

*This conference is focused on what is ahead in technology for Chicago businesses. The discussion will incorporate key findings of a recent technology survey of Chicago-based businesses and explore three key areas: applications capabilities which are likely to see business benefit in the coming year; challenges and opportunities of the new generation of mobile technologies; and strategies for attracting technology businesses and investment to our economy.*

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**William Avery**  
**Vice President and Chief Information Officer**  
**Brunswick Corporation**



### ***“Business Applications Outlook for 2007”***

Do new technology developments and capabilities inspire business applications, or should the needs of those business applications drive the development of technology? Whatever the business model - technology innovation or collaborative development - business applications need to run on technologies undergoing change. As part of the Technology Outlook for 2007, participants will hear more about likely developments in business applications and technologies and how they might drive business value in the coming year.

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**Linnea Conrad**  
**Partner and Managing Director**  
**Goldman Sachs & Co.**



### ***“Chicago as a Leading Technology Center”***

How does Chicago fare against other major metropolitan areas as a home for technology-based businesses? As a marketplace, embracing that sector will likely be a significant part of Chicago's future. Linnea Conrad will share insights on how the Chicago market is regarded in the technology investment community and will also provide some "food for thought" on further enhancing Chicago's position as a leading technology marketplace.

**James O'Connor, Jr.**  
**Corporate Vice President of Technology Acceleration**  
**Motorola, Inc.**



### ***“The Mobile Internet”***

While the internet age is providing tremendous flexibility over how, when and where we interact with information, communications and entertainment, we are just beginning to tap into the freedoms of sharing, consuming and creating content that the Mobile Internet will bring. Increases in processing power, storage capacity, advanced applications, and mobile data bandwidth are already empowering a new generation of mobile experiences. Soon, users will share and socialize around their personal information and entertainment - enabling the content and voice communications to complement a conversation, rather than each being a stand-alone experience. With broadband wireless networks, users will be free of cables and "synching" to get real-time enterprise business information or personal entertainment. With these exciting developments comes new product and service opportunities targeted at this emerging ecosystem of devices, networks and environments.

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**John Gentry**  
**Managing Director, CSC Consulting**  
**Co-Chair, Technology Committee, The Executives' Club**  
**of Chicago**



### ***Moderator***

Mr. John Gentry is a partner and a tenured veteran at Computer Sciences Corporation where he currently serves as a Managing Director for CSC Consulting. With over 20 years experience in business and technology consulting, he has held numerous leadership positions as a business operations and technology consultant, and as a consulting business executive.

Prior to joining CSC Consulting, he held similar positions for IBM's Business Consulting Service and Grant Thornton's Consulting Group, focused on business and technology issues nationally in the Industrial Sector. A native of Illinois, Mr. Gentry is a graduate of Northern Illinois University, degreed in Business Finance.